

Library Reading Guidance

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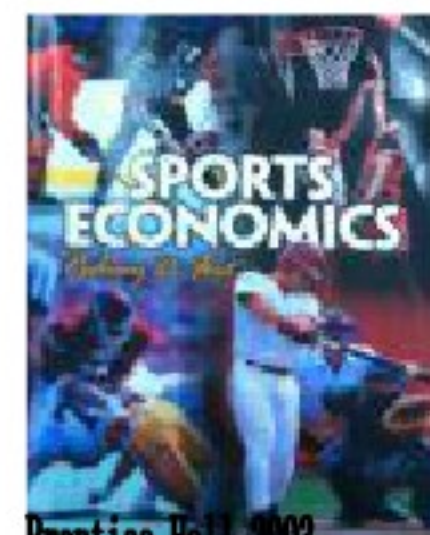
Sports Economics

Rodney D. Fort

This book is intended primarily for upper-division undergraduate classes aims at a general audience (usually composed of business and sports management majors) or for a specialized seminar for economics majors. It also provides the basics required for a graduate-level treatment of the subject, and the chapter references provide a good starting point for graduate students on any team sports topics.

Special Features:

- *Learning objectives* at the starts of each chapter preview key content.
- *Bolded key terms and concepts* guide students learning and understanding.
- *Pull quotes* and “*Did You Know?*” *margin facts* help pique and retain student interest.
- *Figures* facilitate the presentation of the theory used to generate insights into outcomes. *Charts* are used in a few cases to organize discussion in the text.
- *Tables* are u to summarize numerical examples in the text, provide interesting examples of sports outcomes, and present data used to analyze theoretical implications.
- *Learning Highlights* present interesting and detailed examples and information relevant to the text material.
- End of chapter questions are divided into three levels.

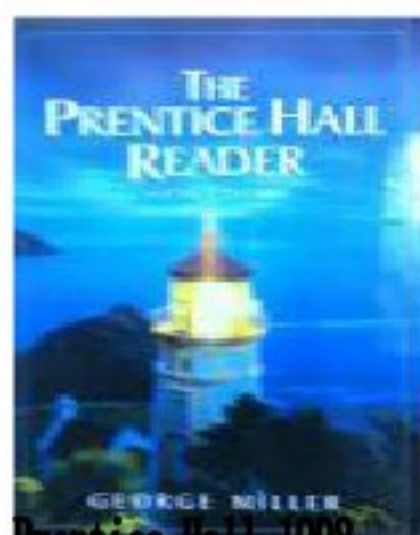


Prentice Hall, 2003
ISBN: 0130850918
Call Number: G817.12-05/F736

The Prentice Hall reader

Fifth Edition

George Miller



Prentice Hall, 1998
ISBN: 0136279023
Call Number: H315/P927-5

The fifth edition of *The Prentice Hall Reader*—praised by instructors and students alike—continues to build on the strengths of the original. Its rhetorical arrangement provides clear models for student writers, and its apparatus offers helpful suggestions for analyzing the readings and clear advice for composing essays in each of the modes.

Among its features are:

- 56 professional essays, 21 of them new to this edition, which focus on interesting and timely topics such as cultural and gender issues, the media, and electronic communication.
- Sample student essays that show both original drafts and revisions.

- A chapter on revising that includes advice from professional writers, examples of writers revising, and a multi-draft casebook of the evolution of an essay from initial notes to final published version.

- Detailed writing suggestions following each reading that include advice for prewriting and rewriting.

- Thorough attention to writing with sources, including advice for finding and documenting electronic sources, along with three sample student research papers.

- Boxed sections in chapter introductions highlighting how each rhetorical mode may be used in writing for other courses.

- Detailed annotated instructor's edition.

- An extensive supplements package, also available on *The Prentice Hall Reader* web site—which includes additional materials for discussion and writing.

As a resource for advice about writing and research, *The Prentice Hall Reader* is a text that will serve students not only in freshman composition, but throughout their college writing careers.

Theories of Personality : Contemporary Approaches to the Science of Personality

Jeffrey J. Magnavita



Over the last two decades, the study of personality has grown and expanded at a rapid rate. The era of “contemporary” personality theory has been ushered in—fueled in the last quarter of the twentieth century by advances in the fields of psychology, psychiatry, genetics, psychopathology, computer technology, and neuroscience.

Magnavita highlights the genesis of modern scientific personality theory that started with Freud and progressed through the work of Freud’s disciples and the controversy they sparked. This sets the stage for the primary focus of the text—illustrating the contemporary, interdisciplinary approach to personality theory through the analysis of seven major contemporary models of personality.

- Psychobiological Models of Personality.
- Contemporary Psychoanalytic Models of Personality.
- Behavioral Models of Personality.
- Cognitive Models of Personality.
- Interpersonal and Factorial Models of Personality.
- Relational Models of Personality.
- An Integrative Models of Personality.

Each chapter covering these seven models begins with a review of the main historical figures, followed by a presentation of the current theory. The philosophical foundations and assumptions; notions of normal vs. abnormal; assessment strategies and tools; ways cultural and gender differences are understood; strengths and limitations; and applications of each model are offered. The final section covers model applications, continuing research, and future directions of the field—providing students an active sense of evolution and process that makes this a unique and current learning tool.

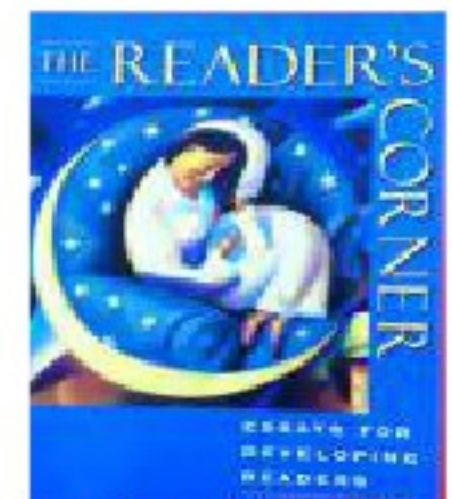
The Reader's Corner: Essays for Developing Readers

Carol Kanar

Reading is the foundation of most courses, a source for ideas, and a springboard to critical thought and action. Being able to read efficiently and critically will help students stay current in their chosen careers or professions, navigate the Internet, and update their knowledge and skills in a world that is exploding with rapidly changing information and new technology.

This text can help students build and sustain their reading skills in several ways:

- *The reader's Corner* is a collection of fifty reading selections thematically organized into five parts that promote critical thinking and self-examination.
- Reading selections are written by a culturally diverse group of writers on a variety of thought-provoking topics that entertain, inform, and challenge students.
- The reader's Corner favors a holistic approach to reading that encourages both the discovery of the reading process and the development of literal and critical reading skills.
- A carefully constructed apparatus following every selection leads students through the stages of the reading process from rereading, through careful reading, to postreading and review.
- Questions for discussion and writing invite students to examine their ideas and share what they have learned, making knowledge their own.



Houghton Mifflin, 2001

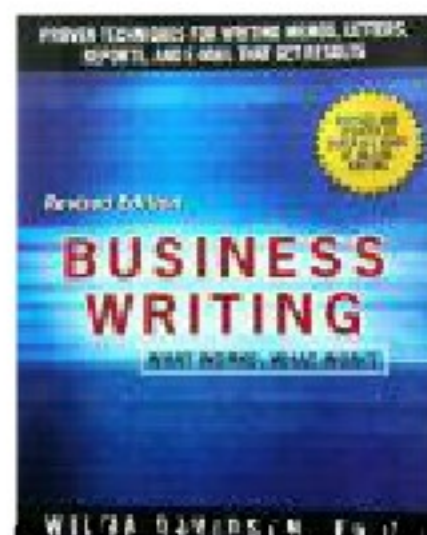
ISBN: 0395954304

Call Number: G792/K16

Business Writing: What Works, What Won't

Revised Edition

Wilma Davidson



St. Martin's Press, 2001

ISBN: 0312109482

Call Number: H315/D252

Do your business memos get the results you want? Do you panic when it's time to write your monthly sales report or that deal-clinching letter to a potential client? If so, you're not alone. Many people who on the job feel unsure about their skills and wish there were simple guidelines for getting started and expressing themselves in winning ways.

Wilma Davidson's clear, practical guide to business writing has established itself as an excellent primer for anyone who writes on the job. You'll find examples, cartoons, and anecdotes that illustrate what makes all types of business writing work. Newly updated, this edition includes tips for perfecting your on-line writing and PowerPoint presentations and offers sample memos and letters that get results. Topics include how to :

- Create that all-important opening.
- Choose a layout that enhances readability.
- Spot the words and phrases that clutter most business writing.
- Cut out clichés, redundant words, stiff language, and all forms of bias.
- Achieve just the right note of persuasion or humor.
- Use tables, graphs, flow charts, and other visuals effectively.
- Write with confidence, clarity, style, and power.

Ethical Theory and Social Issues:

Historical Texts and Contemporary Readings

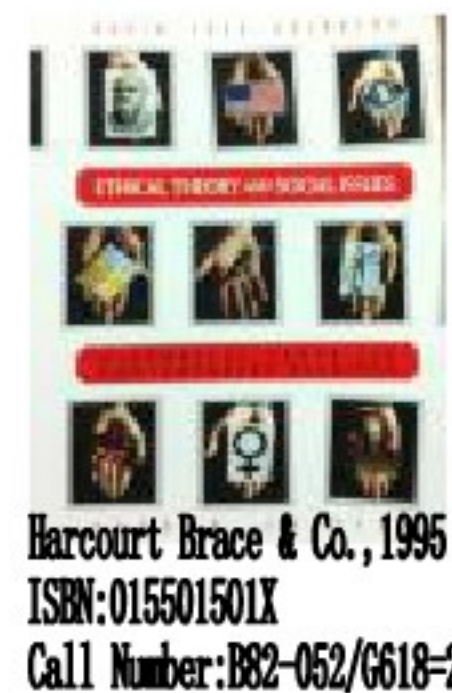
Second Edition

David Theo Goldberg

Ethical Theory and Social Issues, Second Edition, demonstrates the intricate relationship between the development of ethical theory and its application to moral dilemmas. This comprehensive book approaches ethics from both historical and contemporary angles.

Part One examines the history of ethical theory with substantial and chronologically ordered selections from the writings of renowned theorists such as Plato, Immanuel Kant, and John Stuart Mill. Part Two, new to this edition, addresses three emerging ethical theories: contemporary liberalism, communitarianism, and feminism. The works of prominent philosophers such as John Rawls, Michael, and Alison Jaggar present varied opinions on these areas of thought.

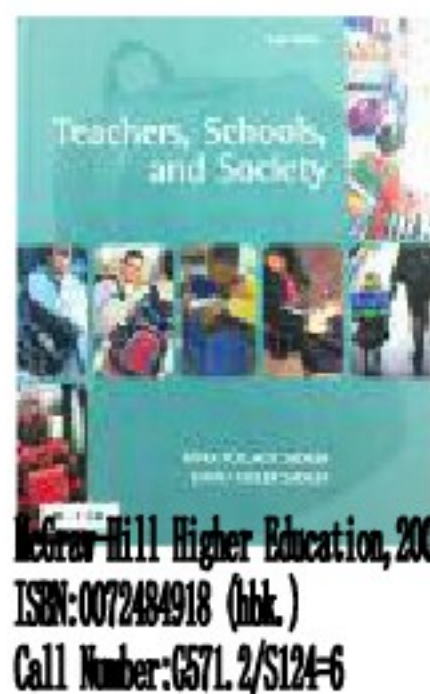
Part Three examines current social and legal issues. Viewpoints of Supreme Court Justices and contemporary philosophers offer diverse perspectives on several controversial subjects. Challenging new readings that examine AIDS have been added to this section. Dynamic selections from the work of Nadine Strossen, Stanley Fish, and others debate censorship and hate speech, a volatile issue on many campuses. A new citizenship chapter addresses the duties, responsibilities, and rights of citizens as defined by writers such as Lawrence Mead and Bill Lawson.



Teachers, Schools, and Society

Sixth Edition

Myra Pollack Sadker, David Miller Sadker



Teachers, schools, and society is designed for introductory courses in teacher education variously labeled Introduction to Education; Introduction to Teaching, Schools, and Society; or Foundations of Education. Whatever the label, the primary intent of such a course is to provide a sufficiently broad yet detailed exposure to the realities of teaching. The text should help you answer those all-important questions: Do I want to become a teacher? What do I need to become the best teacher possible? What should a professional in the field of education know? To help you answer these questions, we offer a panoramic (and we hope) stimulating view of education.

This edition adds to that rich tradition by creating an even more interactive book for students. The chapters—always lauded for their student-friendly readability—have been revised to encourage more engagement and reflection. Reflection questions have been added to all figures and tables, as well as to many of the boxed features. The Online Learning Center (www.mhhe.com/sader6e) that was introduced with the previous edition has been revised to be a true extension of the text.